

Overview of the Company's Business

Since its incorporation, **Bodhtree Consulting Ltd** has been engaged in delivering **IT and IT-enabled services**. The company commenced operations as a technology consulting and software services provider and has gradually evolved into a comprehensive **digital transformation partner**.

Primary Business Activities:

- IT Consulting and Services
- Cloud Enablement and Cloud-Native Solutions
- Data Analytics, Business Intelligence (BI), and Big Data
- Artificial Intelligence (AI) and Machine Learning (ML) Solutions
- Digital Transformation and Process Automation
- Enterprise Services, including Application Maintenance, Support, and Managed Services
- Tailored Digital Solutions for sectors such as Healthcare, Manufacturing, Education, Government, Pharmaceuticals, BFSI, and others
- Strategic alliances for implementation with leading technology providers including **Salesforce, AWS, Oracle, Tableau, SAP, UiPath**, among others

Business Evolution:

Over time, the company has broadened its portfolio in response to emerging technologies. Initially focused on traditional IT services, Bodhtree now offers advanced capabilities in **analytics, AI/ML, cybersecurity, automation, and cloud-native development**. Recent strategic initiatives include **global expansion** through a wholly-owned subsidiary in Australia and a stronger emphasis on next-generation technologies such as **automation, data science, and enterprise modernization**.